



Gold Wing Touring Association

Destination Friendship

Director's Request to Reproduce the GWTA Logo and/or Trademarks

| Office Use | |
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State/Province Region

Note: The GWTA logos and trademarks ("marks") are the registered property of GWTA, Inc., and cannot be reproduced without the written permission of GWTA. If permission is granted, *reproduction MUST be exact and without any alteration or modification.*

PLEASE INDICATE WHICH GWTA REGISTERED MARKS YOU WISH TO REPRODUCE:

- The Association Initials: GWTA
- The Association Name: Gold Wing Touring Association
- The GWTA Round Graphic Logo, (World Logo) as it appears in the upper left corner of this form

PLEASE INDICATE THE PURPOSE FOR REPRODUCING THESE GWTA MARKS:

- For a GWTA Chapter Event
- For a GWTA State Event
- For a GWTA Region Event
- Fliers/Advertising
- Stationery/Envelopes
- Other (specify) _____
- For GWTA Chapter Identification
- For GWTA State Identification
- For GWTA Region Identification
- Newsletters
- For Business Cards (association members or officers)

Please give specific details below about the items on which the indicated GWTA marks will appear, and how these items will be used to further the goals and purposes of the association.

Note: A separate form must be submitted for each separate item on which association marks are to appear.

Please sketch item here showing placement of GWTA marks.

Requesting Director's Name (please print clearly)

Mailing Address

City, State/Province, & Zip/Postal

Signature and Date

Chapter, State/Province & Region affiliation of Requestor

State/Province Director's Signature _____ Date _____

Regional Director's Signature _____ Date _____

Reproduction and Use of the GWTA Trademarks and Logos

All service marks, trademarks (referred to as “marks”), and the graphic logos used by GWTA are registered and copyrighted by the Gold Wing Touring Association, Inc. Any reproduction of these marks or logos is subject to the authority and approval by the GWTA Board of Directors. It is the responsibility of the board of directors, the association officers, and the GWTA membership to help protect these marks and logos from unauthorized use.

The GWTA Board of Directors has authorized limited use of these association marks to its duly appointed officers. GWTA officers may reproduce the marks and logos to enhance the association’s image and for the use in the raising of funds, primarily to help finance the expense of operating their offices. Decisions for the use of such funds will be made at the level where the funds are raised. **AT NO TIME MAY AN OFFICER USE THE ASSOCIATION MARKS OR LOGOS FOR PERSONAL GAIN.**

Chapter directors may receive permission to reproduce and use the GWTA marks and logos on items for sale, if such items on which the marks and/or logos are to appear are intended to be sold within the normal bounds and scope of the chapter. Chapter letter, name, or other chapter identity must be used along with the GWTA marks or logos on all items placed for sale by the chapter.

State/provincial directors may receive permission to reproduce and use the GWTA marks and logos on items for sale, if such items on which the marks and/or logos are to appear are intended to be sold within the normal bounds and scope of the GWTA state/provincial office. State/provincial name, or other state/provincial office identity must be used along with the GWTA marks or logos on all items placed for sale by the state/provincial director.

The GWTA marks and logos must be reproduced without alteration or modification. Other wording, drawings, or designs may be placed adjacent to the logos, but not within the border of the logo, as this amounts to an alteration of the logo. The association name and initials may be incorporated within the borders of chapter, state/province, or regional pins, patches, etc., if so desired.

Approval for reproduction of the marks or logos on any one request will be for a period of not more than twelve months, except where approval may be given for certain “paperwork” and stationery, or for chapter, state/province or region identity such as chapter or state/province pins or patches, etc. No so-called “blanket approval” for reproduction of the GWTA marks and logos will be given any chapter, state/province or region.

Chapter and state/provincial directors may receive permission to reproduce the GWTA marks and/or logos by completing the appropriate form. The form must be signed by the requesting director and sent to the proper approving director. A decision to approve or disapprove will be made and sent to the requestor within 30 days of receipt by the approving authority. The GWTA marks or logos must not be reproduced until such written approval is received by the requestor.

State/provincial directors are authorized to approve marks and logo reproduction on the following:

1. Stationery, cards, fliers and newsletters for chapters
2. Recruiting and advertising literature, etc. for chapters

Regional directors are authorized to approve marks and logo reproduction on the following:

1. Stationery, cards, fliers and newsletters for chapters, states/provinces and regions
2. Pins, patches, plaques, trophies, awards, banners, flags and other “hardware” type items, for chapters, states/provinces and regions

Copies of all requests approved by state/provincial directors must be forwarded to the regional director. The regional director will then forward copies of all requests approved within the region to the GWTA Operations Office for filing.