

GOLD WING TOURING ASSOCIATION

Destination Friendship



License Agreement

BETWEEN: Gold Wing Touring Association, Inc.
P.O. Box 42403
Indianapolis, IN. 46242-0403

AND:

Attached hereto are copies of the logos, service marks and trademarks of the association, which the licensee may desire to use in the promotion of its products and/or services.

THE LICENSEE DESIRES TO USE THE FOLLOWING ITEMS OF THE ASSOCIATION:

Gold Wing Touring Association
Initials - GWTA
Destination Friendship
World Logo

USA - GWTA flying wing
USA - GWTA safety logo
Canadian - GWTA flying wing
Canadian - GWTA safety logo

The Licensee plans to market the product/service in the following manner:

The Association guarantees pattern and product style protection on all non-exclusive right items approved by the association for the licensee.

The Licensee agrees to pay the association: (check one of the following)

_____ Chapters	\$ 50.00
_____ States/Provinces	\$100.00
_____ Regions	\$150.00
_____ Commercial	\$300.00

The product of the licensee will be listed in TA Treasures monthly in *Touring News* magazine to assist in marketing the product.

The Licensee shall show that the logo, service mark and/or trademark is the property of the association and shall place such markings on it to indicate that it is legally protected.

The Licensee shall have in its possession at all times and places where its goods and/or services are available to members of the association or the public for purchase, use or consumption, a copy of the approval of its use of the logo, service mark and/or trademark. Failure to comply with this provision shall result in the immediate suspension of the license by any chapter director, state/provincial director, regional director, executive director, national officer, or member of the board of directors.

Any misleading or deceptive advertising or any violation of a consumer protection statute by the licensee shall be grounds for the immediate termination of the agreement without compensation to the licensee whether or not it relates to the product or service licensed by the association.

If this agreement arises out of a presentation by the licensee to the association of drawings or prototype products, the executive director of the association shall have the right to immediately terminate this agreement, without compensation to the licensee, if the product as produced does not measure up to the representations contained in the drawings, prototype or application.

No product or service can be advertised as endorsed, supported or recommended by the association without the specific approval of the board of directors of the association.

This agreement is subject to being terminated at any time for cause by the board of directors of the association without notice and without compensation. The board of directors shall be the party determining what constitutes cause for these purposes. The licensee shall have a period of ninety (90) days to reduce its inventory. Cause for termination as determined by the board of directors must reflect a violation of the intent of the license agreement.

This agreement shall expire on the 31st day of December 20____. Any request to extend this agreement must be approved by the executive director of the association at least 60 days prior to its expiration. Any products or advertising material, which contains the association's logo, service marks and/or trademarks, in the possession of the licensee at the time of the expiration of this agreement shall be immediately destroyed should the request for extending the agreement be denied.

This agreement constitutes the entire agreement and understanding between the parties hereto and terminates and supersedes any prior agreement or understanding relating to the subject matter hereof between GWTA and the licensee.

Licensee

Date _____

Gold Wing Touring Association

Date _____