



Gold Wing Touring Association

February 1, 2004

To: GWTA Licensee Vendor

From: Bruce Keenon
Executive Director

The GWTA National office has you listed as a previous Licensed Vendor with the Gold Wing Touring Association. We are in the process of changing the license fee to a "yearly flat fee" instead of the 10% of the gross sales, less taxes, of the products and/or services that utilize any of the stated logos, service marks and/or trademarks of the association.

The Licensee will then NOT be responsible for providing adequate accounting records showing the sales of the items subject to the agreement. The yearly fee would be payable January 1, 2004 and delinquent 30 days later.

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| The flat fee schedule is as follows: | Chapters | \$ 50.00 |
| | States/Provinces | \$100.00 |
| | Regions | \$150.00 |
| | Commercial Vendors | \$300.00 |

Attached is the new License Agreement for 2004. If you do not respond, then your license agreement with GWTA will expire and you will no longer have the right to produce GWTA, their marks, logo's and trademarks on your products.

Finally, if you would like, you can send pictures of your products that will be kept on file, so that if members request products that you are creating, we can have the members contact you. This would be very helpful to our members.

If you wish to continue to use the GWTA trademarks, marks and logo's on your products, please fill out the agreement, attach payment and return to the following address:

GWTA
P.O. Box 42403
Indianapolis, IN 46242

2415 Directors Row
Indianapolis, IN 46241
PO Box 42403, 46242-0403

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