

Operations Meeting
June 17th, 2012 – 9pm ET
Conference Call

Attendees:

Reg A&B: Steve & Ralphine Andrus
Reg C: Rick Hinrichs
Reg D: George & Debbie Deskins
Reg E: Glenda & Jim Boggess
Reg F: Bob & Kim Davis
Reg H: Phil Rueger
Reg J: Kevin Welch
Executive Directors: Bruce & Linda Keenon
Executive Secretary: Eva & Ron Wodehouse
NERD: Mike & Carol Brush
Webmaster: John Hunrath

Minutes:

Insurance

In April, our insurance carrier dropped GWTA with no warning and very lead time to locate an alternative. We are now back with K&K. The below information is our current policy (\$18K / year):

New price and coverage structure:

Pre-approved / covered Events / Items:

- ⤴ Meetings
- ⤴ Parties
- ⤴ Breakfasts / Lunches / Dinners

Price information:

- ⤴ \$150 per day for events (Rallies, Guided Rides, Parades, etc.)
- ⤴ \$215 per day for Riding Safety / Education Clinic
- ⤴ Even if the venue doesn't require a third party listing, the GWTA entity needs to submit requests to have all events that are not pre-approved to be covered by insurance (see listings under 'Not-Approved / Not Covered events / items' below)

Not Approved / Not Covered events / items:

- ⤴ Rallies
- ⤴ Guided Rides
- ⤴ Parades
- ⤴ Rider Education Clinic
- ⤴ Drill Team Performance
- ⤴ Anything not listed under pre-approved Events / Items

New Guidelines the National Office must follow to obtain certificates:

- ⤴ Allow more time for processing of certificates. Will be more paperwork for Suzanne.
- ⤴ Detailed questionnaire must be submitted by National Office to the Insurance Company for

review and approval prior to issuance of the certificate.

- ⤴ Questions may be posed to person submitting the request. The submitter will need to be prepared to offer more details if needed (routes of rides, agendas of events, etc.)

Insurance is very difficult for our motorcycle organization to obtain. It matters what words are in the description of the event. Insurance companies will look on the internet for a schedule of the event and descriptions of activities for the event. A suggestion is to not put the event schedule on the web.

Bruce has contacted numerous motorcycle organizations to attempt to find out what carrier is insuring them. GWRRA uses Wells Fargo. Several staff members mentioned they will contact GWTA members who are insurance agents, brokers to see if they can assist.

Ambiguous words need to be used for our events. A suggestion was to create a 'Glossary of Terms'. Carol Brush volunteered to put the list together. Forward your feedback / suggestion to Carol.

The insurance company has a perception of an event with the words / text used. The carrier needs to know and understand what the event is and what we are actually doing.

GWTA has never filed a claim. Our members are responsible.

Heads up - - GWTA chapters, states, regions will pay more for the certificate. The average member will view this increase as a takeaway benefit.

We will know more after the Board has discussed, reviewed, etc.

Membership

GWTA membership is still steadily declining, less renewals and not many new memberships. We received 3-5 new memberships and 33 people renewed with the 3-3-1 program incentive. These membership numbers are during the 3 months of the program. During this same 3 month period, GWTA was losing memberships.

There is a lack of understanding by the membership who we GWTA are. Education for members is needed. Other motorcycle organizations (GWRRA) have education for their members.

Checking membership cards should be encouraged at Chapter Events and meetings. This will assist in ensuring no one is taking advantage by not renewing their membership with the National Office. Should GWTA limit the number of times non-members can attend chapter meetings / events? Harley Owners Group (HOG) lets a non member attend 3 meetings / events. If the non member does not join HOG after 3 meetings / events, they are out.

Honda Hoot is no longer sponsored by Honda. This is probably due to money loss and less dollars to spend on events like these.

Website, Touring News

To outsource the website, it would be \$25 / month. We don't have the finances to do this currently. There were some issues with May Touring News. The June Touring News will be the 25th anniversary

issue and will have Gold Rush schedule in it.

Board's Hot Issue

The Board will be discussing the topic of alcohol and drugs. Chapters wants GWTA to tell them what to do. Some chapter leadership and members are afraid and non confrontational to approach members as appropriate in this area. It is also an image issue for the organization. If you want more information, contact your Board member.

Bike Tickets

At this time, only \$14,000 bike tickets sold. There is a separate account in KY for raffle ticket cash prize. Continue to push bike ticket sales.

Gold Rush

For the Boat Cruise, need 120 people to fill one boat. If we do not get 120, Boat Cruise will be canceled. The boat is air conditioned inside.

At Registration, members will be asked to show their unexpired membership card before they are able to pick up their packet. There will be no exceptions. Eva encouraged the Regionals to get this information to the members who will be attending Gold Rush. Eva will forward a list of members attending Gold Rush to requesting Regionals. Rick requested Region C's list be sent.

All rally attendees are to wear their lanyard name tag.

July 1st Tan-Tar-A resort rates will go up. Rooms held for GWTA will be released also on July 1st.

Tony reviewed the Gold Rush assignments and will send an email to everyone with the information.

Illinois will be in charge of a fund raiser.

Kim Davis will lead the American National Anthem and Kevin Welch will lead the Canadian National Anthem.

There will be no drill team performance.

There will be large Gold Rush XXV schedules in main areas of Tan-Tar-A resort. There will also be dry erase boards to post changes.

Living Logo will be with people, no motorcycles this year.

There are currently 4 vendors signed up to attend Gold Rush.