

April 27th, 2014 Operations Meeting Minutes
8pm ET Conference Call

Attendees:

Region A & B: Steve & Ralphine Andrus
Region C: Judy Schaefer
Region D: George & Debbie Deskins
Region E: Kelly & Donna Felix
Region F: Bob & Kim Davis
Region J: Kevin Welch
Event & Vendor Coordinator: Tony Manry
Executive Directors: Bruce & Linda Keenon
Executive Secretary: Eva Wodehouse
NERD: Mike & Carol Brush
PR / TN Director: Glenda & Jim Boggess
RED: Doug Green
Webmaster: John Hunrath

Raffle Tickets

Bruce provided an update on raffle tickets as of 4/23/14. To date, \$6,033 tickets have been sold. Bruce provided a break down by Region and National. The goal is to reach \$15,000.

Gold Rush

Bruce & Tony met with Kristina and Tracy at Boyne this past week.

There are currently 216 registered for Gold Rush, roughly 100 couples. Bruce provided the numbers registered by Region. RDs can request from Bruce a list of those registered for Gold Rush in their Region. 164 Rally TShirts have been pre-ordered. There will be little to none extra rally TShirts. For attendees to be guaranteed a rally TShirt, they need to order and pre-pay. Welcome dinner have 133 paid. The low numbers means less complimentary items, freebies, etc. from Boyne resort. We need to encourage members to attend Gold Rush which would increase registrations and room reservations.

Room rates are \$75 - \$339 per night (excluding taxes, fees). Room rates are posted on the web site. The rates vary by room type (single, condo, etc.). At this time, there are reservations for 82 rooms by rally attendees.

The various lodging options at Boyne are not too far from the activities, vendor area, registration, etc. The furthest away are the condos. Complimentary on-property shuttle service is available for resort lodging guests by calling. There are limited golf carts for rental. The golf carts holds 2 persons. The daily golf cart rental rate for rally attendees is TBD. Two rally attendees have inquired or requested golf carts.

Bruce is coordinating and in charge of the staff rooms. If you have special requests (sharing with a member, sharing with a staff person, etc.), forward them to Bruce. Bruce is needing to hear quickly from those who haven't communicated to him their room requests. Bruce has received information from George & Debbie Deskins, Tony & Diane Manry, Mike & Carol Brush, John & Charmayne Hunrath, Steve & Ralphine Andrus, and Ron & Eva Wodehouse.

Banners can be displayed at Gold Rush. The hotel will approve the banners and put them up in the

arena area.

At this time, 6 vendors have committed or expressed interest in attending Gold Rush. Low attendance at Gold Rush equates to less customers for the vendors. Less customers means less revenue and maybe low or no profit for the vendor after expenses. Both buyers & sellers are using the internet more and more. We need to recognize with 200 people or 100 couples it limits potential sales for the vendors.

There will be guided tours provided by the Harley dealership, Boyne, and Region F. Region F's tour will be on Wednesday, Ride Day to a lumber jack camp.

Boyne has many activities for rally attendees to enjoy - zip line adventures (2 options), golf, swimming (a new venue added which Linda tried and recommended), biking, etc. - something for everyone.

Region baskets auction will be part of the fun for bidding.

General overview of draft schedule at this time:

Dress for the Mardi Gras theme is encouraged and is voluntary at Opening. For opening, the song will be 'When the Saints Come Marching In'. There will be the American and Canadian anthems.

Sunday, July 20th

- Operations meeting will be 2p-4p, location TBD. Carol & Mike will not be able to attend the Ops meeting due to a prior commitment.
- The BOD meeting is scheduled from 8a-6p. Changing name of the association is one of the agenda items.
- Welcome Dinner scheduled to start at 6p. Registration check in to begin at 5p. Plated dinner - Chicken fried steak, potatoes and gravy, vegetable, bread/roll, dessert - King cake or cupcakes and non-alcohol drink. Cash bar provided by Boyne, TA is not involved. Kim & Bob are bringing the Mardi Gras table decorations. Tracy from Boyne will also provide decorations.

Monday, July 21st (Partial List)

- Monday and Tuesday mornings - breakfast buffet, \$8 each. Will continue Wednesday-Thursday mornings if it works and people patronize. Need to communicate to rally attendees availability of the Monday and Tuesday breakfast buffet before and at Opening Ceremonies. No lunch buffet.
- First Timers
- Dirty Bingo
- Seminars
- Talent show - will be outside
- Magician entertainer - tricks, jokes, etc. Performer already at Boyne. Will be outside event.
- On your own BBQ dinner outside, \$15 each, Boyne coordinating
- Smores / Bonfire will be free

Tuesday, July 22nd (Partial List)

- Local day - Free day pass for TA non members. Local provides driver's license. Will receive name tag, rally goodie bag, and schedule. If pins and TShirts are available, can purchase. TA

local members are not free - need to pay rally fee.

- Morning / afternoon will be at Boyne
 - Living Logo
 - Skills and Rider Education Seminars
 - Float Parade
 - Family Games
 - Pride of Ownership Presentation Show
 - Skills Games
- Boyne Bike Night
- Boyne City early evening - ?
 - Illumination Procession
 - Illumination Presentation
 - Drill Team Performance
 - Stores open in town
 - Bands in town
 - Support of town as in 2011

Wednesday, July 23rd (Partial List)

- Ride all day
- Mardi Gras evening at casino was the option chosen by staff. Option 1 of casino providing finger food, ice cream at \$15 / each was choice of staff. Advance attendee estimate needs to be provided to casino. Casino will collect money and decorate. Ozone Bar at casino. Casino will arrange slot tournament and black jack tournament for our group. There are souvenir shops. Casino welcomes drill team to perform in front. Casino will coordinate a Scavenger Hunt. There will be a shuttle service back & forth from Boyne to Casino and return to Boyne. Rally attendees will not need to ride bike. Casino will make it bike night if we decide to go this avenue.
- Possible costume contest
- If at Boyne, we will need to decorate.
- Casino providing 500 decks of cards for welcome bags.

Thursday, July 24th (Partial List)

- Region Meetings
- Iron Eagle Competition
- Dirty Bingo
- Rock, Paper, Scissors
- Closing
- May add another activity / event

Additional Gold Rush Information

- Let Suzanne know if you will or will not be attending Gold Rush at Boyne this year. Those who have already notified Suzanne, no need for you to recontact her with your status.
- Electricity will be needed for Skills Games (AKA On Bike Games). Need to communicate, define, and identify what is what for all rally attendees. We have been using new names for events and activities for the past 2 years and people may not be aware of what they are.

Forward an article to Glenda for publication in Touring News for your event. The June Touring News is the Gold Rush issue. We could also include general information about some of the events in the rally package.

- There will be a big schedule in each hotel lobby. There will also be a white board to note changes, revisions, schedule changes, etc. in each hotel lobby.
- Boyne has a Communication / Graphics department that produces trifold for events held at their facility. Boyne will produce a trifold for our rally - which will be our rally schedule.
- John Hunrath is working on the Rally logo.
- There will be some concessions at the resort but not a lot. The resort has a brand new deli. There are 3 or 4 restaurants to choose from. The restaurant at the main Boyne Lodge lobby is nice, but pricey. This one restaurant is not an indicator of cost at other available restaurants.
- Eagles Nest ran out of food in 2011. This will not happen in 2014.
- If you are needing people to assist with your event or activity, please ask. The Board of Directors will also assist.
- In the future, have an area on the Registration form to identify first timers to a rally.
- If we don't get more than 200 people at this Gold Rush, we will not have free rooms at next year's rally. The numbers need to go up in the next 2 months. All of us need to get out and promote this year's Gold Rush.

Other Business

Doug met Jean-Pascal in 2011 on his way home from Boyne. Jean-Pascal is President of the Gold Wing Federation of France. Doug has stayed in touch with him. About a month ago, Jean-Pascal asked about joining GWTA. He could not complete the application on-line as there was no way to input France on the application. Doug will communicate to Jean-Pascal that his application will need to be completed manually. Doug will also let Jean-Pascal know any mailings will be sent to him through Doug. Thank you to Doug for clarifying.

Carol Brush will be having major surgery. Let us give her our prayers to support her and Mike through the surgery. Carol and Mike will forward a list of seminars they plan on having at Gold rush.

The meeting adjourned at 9:10pm ET.

Eva Wodehouse
Executive Secretary